



Saxon Secret Door Party Excitement

The Saxon Secret Door Party was held on Thursday, March 10th at the George Town Yacht Club was the crescendo of the Saxon Geo Quote Contest which ran from November 2nd, 2015 until February 29th, 2016. The contest was launched when Saxon announced the addition of Property Insurance to their product line. Contestants were entered to win by simply requesting a Saxon Geo Quote to see how much they could be saving on their Property Insurance. Prizes included one year of Free Saxon Property Insurance up to CI\$3,000 and other exciting prizes for the home.

Saxon held a draw on February 29th to select the 50 qualifiers out of hundreds of entries to attend the Saxon Secret Door Party on March 10th at the George Town Yacht Club. The qualifiers each received a key to test six miniature doors. If their key opened one of the doors, they received the corresponding prize behind that door. Attendees mixed and mingled while enjoying canapes and Sales Manager Robin Mohammed provided a brief speech about Property Insurance from Saxon. Robin highlighted one of the benefits of the product is savings backed by the strength of *Lloyd's of London*, which is arguably the world's most recognizable and prestigious insurance brand. The friendly and knowledgeable sales team take the hassle out of buying insurance. The customers in attendance echoed these sentiments throughout the evening on the "ease" of doing business with Saxon.



Tanisha Jones was the lucky Grand Prize Winner of one year of Free Property Insurance from Saxon. Matthew Ebanks was the recipient of the Honeywell alarm system from The Security Centre Ltd. Dwight Ebanks and Tamara Hurlston won a \$250 Gift Certificate to Kirk Home Centre and Ashley Furniture HomeStore (respectively). Leroy Smith went home with a brand new TV and Lucille Bodden won the coveted KitchenAid Prize Pack from A.L. Thompson's including a Slow Cooker, Chopper and Hand Blender.

Saxon would like to thank all of the sponsors of the Geo Quote Contest, as well as all of the contestants. Nick Brierly, Saxon CFO said "We think everyone wins because the technology behind the Geo Quote provides secure, fair and flexible Homeowners Insurance pricing so that your home isn't evaluated on a loose "catchment area." Instead, the technology takes the precise geographical location of your home plus its unique features in order to determine a price which ultimately saves the customer money."

Image #1



Left to Right: Robin Mohammed (Saxon Sales Manager), Nick Brierly (Saxon, CFO), Grand Prize Winner Tanisha Jones, Erwin Freeland (Saxon, Claims Manager), Brandon Glasgow (Saxon, Customer Service Agent), Brian Williams (Saxon, CEO).

Image #2



Left to Right: Robin Mohammed (Saxon Sales Manager), Matthew Ebanks winner of the HoneyWell Alarm System Winner from The Security Centre Ltd. and Joey Westin.

Image #3



Left to Right: Brandon Glasgow (Saxon, Customer Service Representative), Mr. & Mrs. Bodden who won the KitchenAid Prize Pack from A.L. Thompson's, Robin Mohammed (Saxon, Sales Manager), Erwin Freeland (Saxon, Claims Manager).

Photos by Mari Abe at Sands Creative Ltd.